



Websites, Books, Brochures, Notecards & More

5146 East 23rd Street, Tulsa, OK 74114 – www.Wordpix.com

Phone 918 743-1103 or 800 200-1101 / **FAX** 918 743-1105 / **Email** Peg@wordpix.com

KEYWORDS:

SMALL BUSINESS, FLORAL NOTECARDS,
MADE IN USA, MADE IN TULSA, OKLAHOMA, HOMEBASED BUSINESS

Contact

Peggi Ridgway or Earl Russell

Wordpix Solutions
5146 East 23rd Street
Tulsa, OK 74114

Phone: 918 743-1103
Email: peg@wordpix.com
www.MyFloralNotecards.com
www.Wordpix.com

April 2013

Wordpix Debuts Line of Floral Notecards

New Venture into the Retail Arena

In April 2013, Wordpix Solutions launched the website www.MyFloralNotecards.com to promote a line of 50 floral photographs taken by its founder and manager Peggi Ridgway. The cards feature selected photos from Ridgway's extensive floral portfolio, assembled over thirteen years of writing articles and managing websites for customers in the floral industry.

"Photography has been my passion since childhood," Ridgway says, "and recent years of my working with floral designers, wholesalers and flower farmers have resulted in this enormous library of flower pictures. I'm just thrilled I can share a few of them with others who also enjoy the beauty and freshness of flowers."

She adds that the cards are utilitarian in that the sender can write a personal note or message inside; and most of the card designs are suitable for a variety of occasions, i.e. birthdays, get well, sympathy, wedding and "just because."

Designed by Wordpix and printed by Quantum in Tulsa, Oklahoma, the floral notecards are a "made in the USA" product and are 4.25 X 5.5" horizontal format printed on highest quality paper by Quantum Printing in Tulsa, Oklahoma. Peggi Ridgway and Earl Russell operate a home-based business.

Ridgway knows her cards well, saying she remembers the place and circumstance of each photo and each one holds special a meaning and memory. The Wordpix staff has included comments about the flowers on the card backs along with a thumbnail of the photo. On the website, floral trivia rotates on the home page and a guide to anniversaries and floral giving is included under floriography. A much published free lance writer, Ridgway also includes an article about the nearly lost art of writing personal notes and letters.